

Take Maci for a te



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Macintosh out of the box.



Since we introduced Macintosh™, we've been telling you it's the first business computer anyone can learn to use overnight.

Now we're going to prove it.

By giving you a Macintosh to use. Overnight.

Right now, anyone who qualifies can walk into a participating authorized Apple dealer, and walk out with a Macintosh Personal Computer.

No purchase necessary.

It's our way of letting you test drive a Macintosh in the comfort of your own office, home, RV, hotel room, dorm room or whatever.

And really experience, first-hand, how much your finger already knows about computing.

Simply put, in less time than it takes to get frustrated on an ordinary computer, you'll be doing real work on Macintosh.

Because the hard part of test driving a Macintosh isn't figuring out how to use it.

The hard part is bringing it back.

